

Integration of alternative information in National Surveillance Systems

Bulgaria

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REPUBLIC OF BULGARIA



INTERNET

- National official webpages:
 - ✓ MoH, NCIPD, RIPCPH, NCHI, MoES, MoIA, MoA, MoE, medical universities
- National official media (websites and press)
 - ✓ Channel 1; bTV; Nova TV; Zdrave; BNR; Darik Radio; 24 Hours; Trud
- National non official public websites and portals with health forums
 - ✓ Health information guidelines: www.zdrave.net
 - ✓ Health news: www.zdravninovini.com
- International official health organizations' webpages
 - ✓ WHO (WER, Outbreak Bulletin), ECDC (EWRS, Eurosurveillance), EC (Medlsys, HEDIS), ProMed, PubMed, NewsBrief, CDC (MMWR)

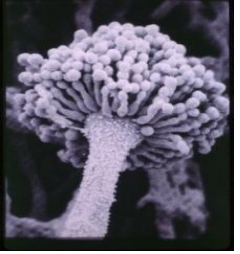
MEDIA REPORTS

- **4 national and more than 300 regional TV channels**
- **3 national and more than 300 regional Radio stations**
- **national and regional press**

VETERINARY CONTROL

- *Listeria monocytogenes* in milk - Jan 2008
- 960 collections are tested
- 12 specimen collections are laboratory confirmed
- Children carry the bacterium, without appearing ill
- Contaminated milk was recalled





AGRICULTURE SOURCES

- Aflatoxins in peanuts / 60 times more than it is normally allowed/- Feb 2007, Varna
- The action level for most foods is also 2-8 $\mu\text{g}/\text{kg}$
- Humans are exposed to aflatoxins by consuming foods contaminated with products of fungal growth
- Aflatoxins are detected occasionally in milk, cheese, corn, peanuts, nuts, almonds, and a variety of other foods
- Aflatoxin is a potent human carcinogen
- Contaminated peanuts were withdrawn from the market



NGO-s

- **Vaccination campaigns of specific (target) groups of population**
 - ✦ 2001: “Polio +” (OPV- immunization campaign) of Roma children (May-June and Sept.-Oct.) – International collaboration between WHO, Bulgarian MoH, Bulgarian Red Cross and Roma NGO-s
- **Implementation of International and National Programmes on CD prevention**
 - ✦ 2007: “Communication Strategy for Avian Influenza Epidemic Action”: USAID, UNICEF, WHO, MoH, NCIPD, Roma NGO-s in Bulgaria; Bulgarian journalists; Bulgarian advertising agencies

THANK YOU!

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